## **Muthoot Microfin Ltd**

Access to finance for women excluded by traditional banks





Muthoot Microfin Ltd is a microfinance institution (MFI) which was launched in 2010. It became an Oikocredit partner in 2018.

The MFI focuses on entrepreneurial women with the aim of identifying talent and nurturing entrepreneurship and innovation.

It offers micro loans to economically disadvantaged women under the name of Muthoot Mahila Mitra (MMM). Muthoot Microfin is currently active in 12 states of India, with most clients located in Kerala, Tamil Nadu and Karnataka.

In 2017, Muthoot Microfin was certified by the Smart Campaign, which means it follows responsible lending practices and has a strong client focus.

## Partner info

FACTS	
Sector	Financial services
Website	www.muthootmicrofin.com

SOCIAL PERFORMANCE		
Number of clients	3,277,601	
Female clients	100.0%	
Rural clients	30.0%	

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## Oikocredit international

I: www.maanaveeya.org

E: office.in@oikocredit.org

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